

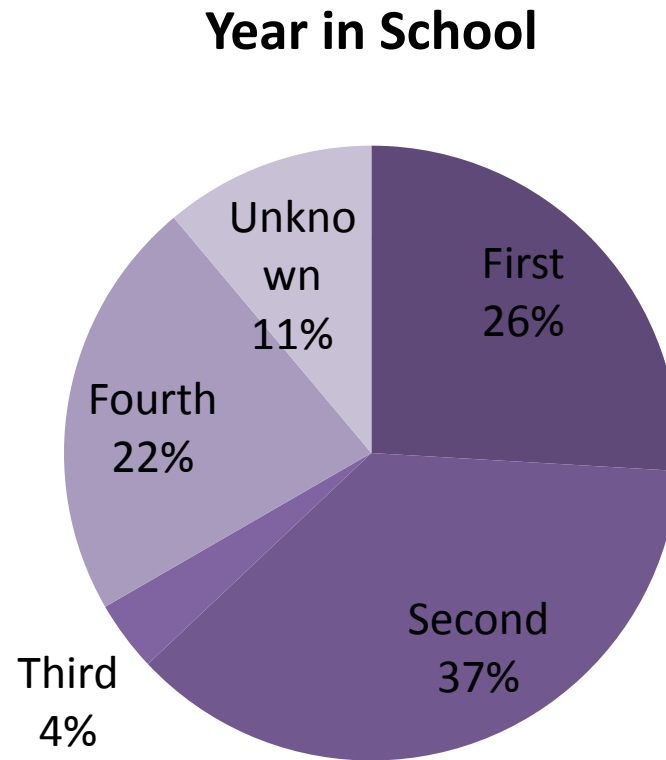
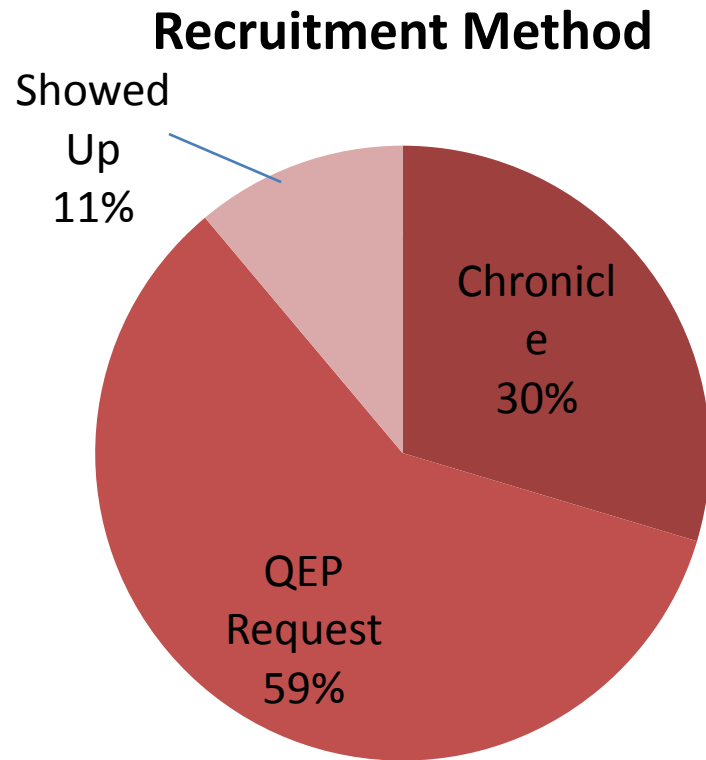
# Quality Enhancement Plan

Summary of Student Focus Groups

5 – 11 November 2008

# Participant Demographics

## 29 Undergraduates

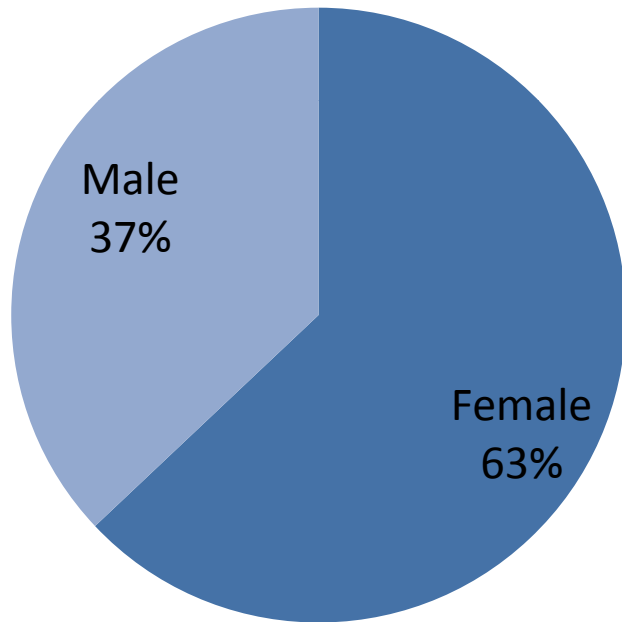


Students who “showed up” did not contact me prior to attending the session.

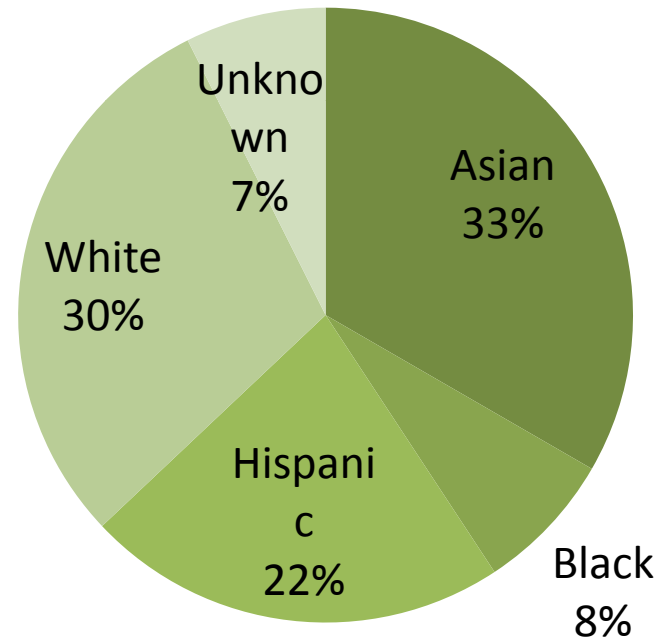
# Participant Demographics

## 29 Undergraduates

**Gender**



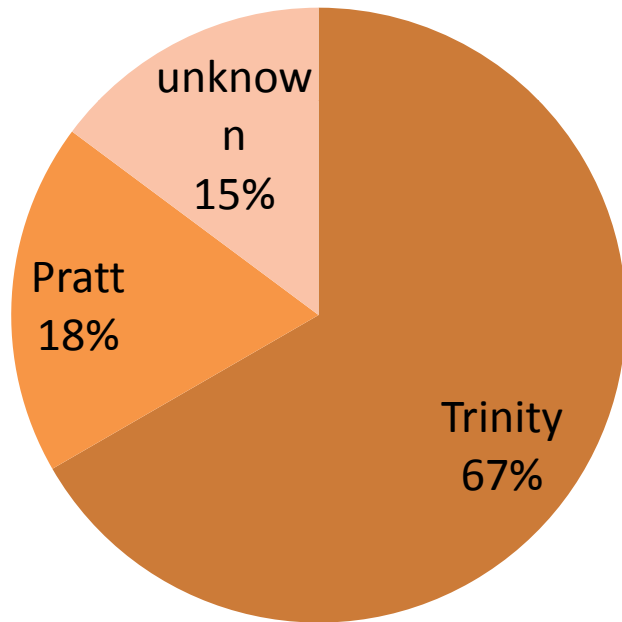
**Ethnicity**



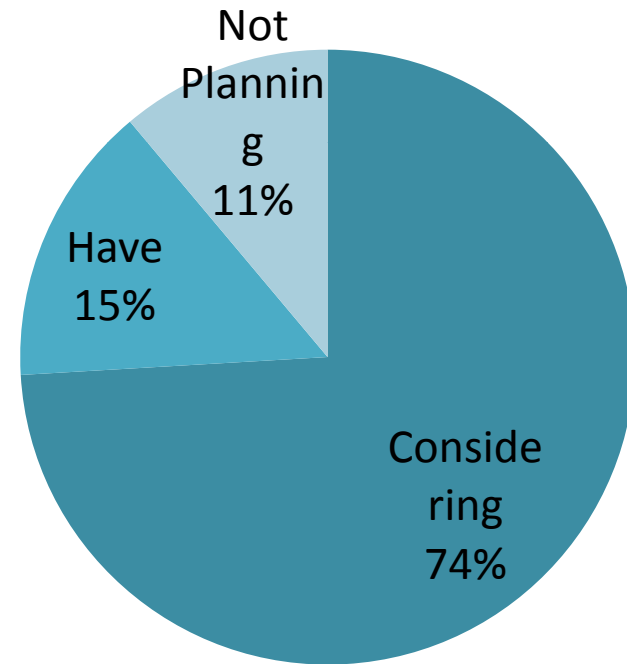
# Participant Demographics

## 29 Undergraduates

### College



### Study Abroad Status



# Focus Group Format

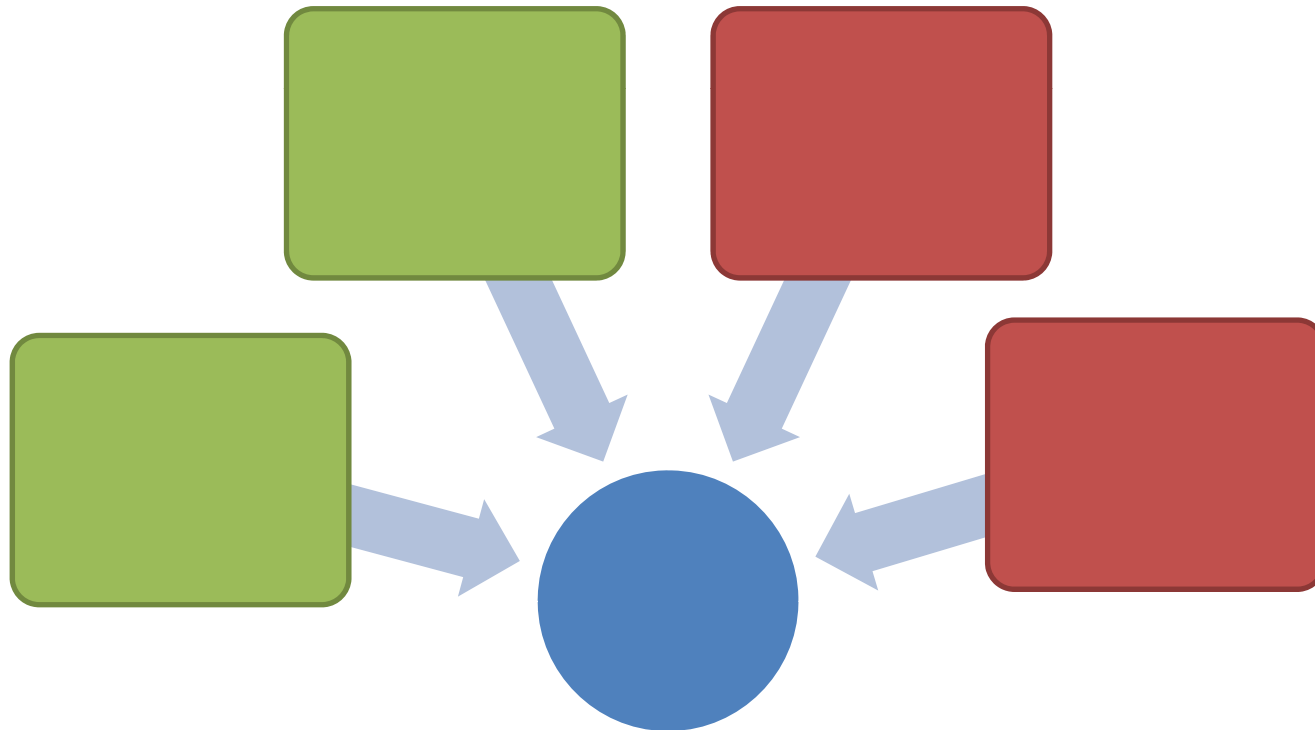
Six Focus Groups with 29 Participants

Students read a one-page information sheet,  
and then were asked their opinions of the  
three proposals

Each session ran for one hour, with  
approximately 15 minutes dedicated to each  
proposal area

# How to read the graphics

Each text box represents an comment/theme from the focus group, color indicates the positive or negative attitude associated with the comment/theme



# Global Semester Abroad

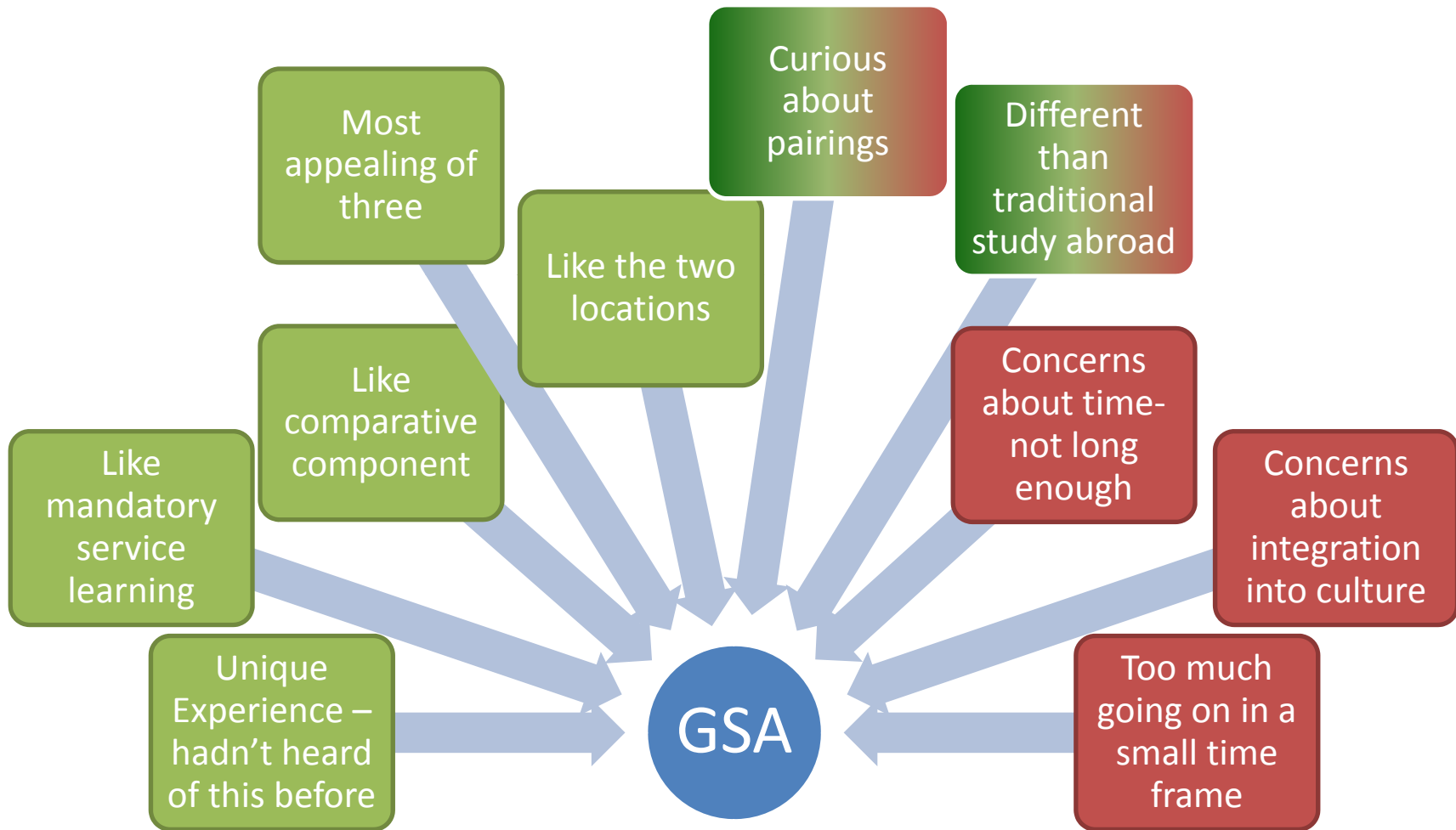
## Jess' Analysis

This was the most popular of all three proposals. Students recognized that it was different from traditional study abroad, but the comparative component was compelling. Many said they would consider participation.

Key themes that emerged:

- The program needs to fulfill Duke requirements. Many students feel restricted in what they can do.
- The only way it will work is if the students are able to fully engage in foreign culture. It will be hard, but that is where this program is weak (due to short amount of time and being with other Americans).

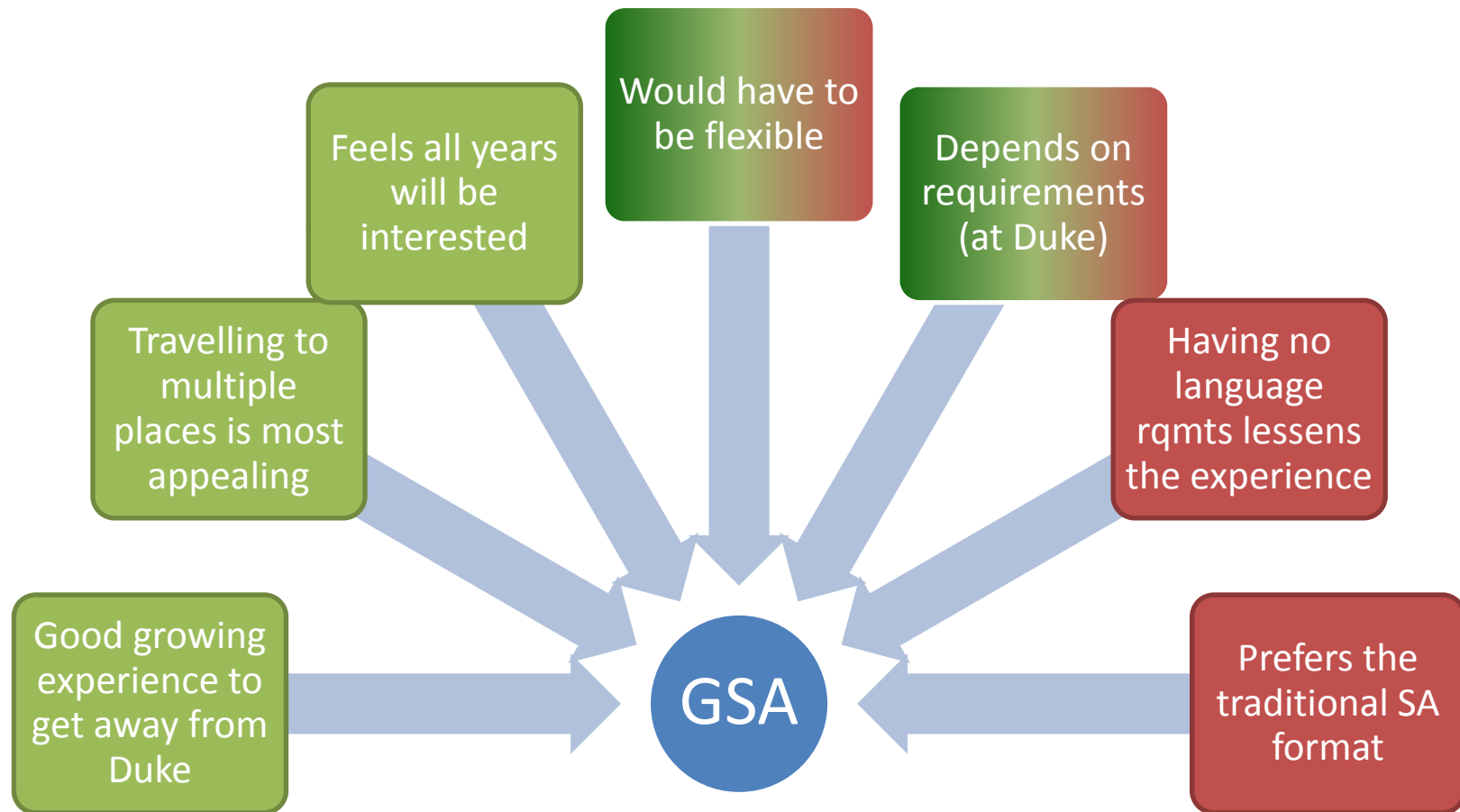
# Global Semester Abroad Overall Comments



Green indicates a positive response, red indicates a non-positive response.

# Global Semester Abroad

## Comments about participation



Green indicates a positive response, red indicates a non-positive response.

# Global Semester Abroad

## Suggested Themes/Countries

Racial Issues/Conflict

- Paris/Berlin

Public Policy/Gov't

- South America – Argentina/Colombia
- Africa – South Africa

Economics

- France/Italy
- India/China/Argentina

Environment

- Germany/China

Global Health/Health Disparities/Epidemics

- Africa/Argentina

Education (of women)

- India/China

# Global Semester Abroad

## Tips to involve the community



Green indicates a positive response, red indicates a non-positive response.

# Global Semester Abroad

## What to do with the Free Week

Overall consensus was to allow flexibility.

Provide optional structure, student learning,  
but allow student to choose specifics

Perhaps provide three to four options to choose  
among

# Global Semester Abroad

## How to Market

Focus on country pairs

Distinguish from traditional SA

Satisfy Requirements

Market through major

Don't think enthusiasm will be a problem

Mix of SA and DukeEngage

# Winter Forum

## Jess' Analysis

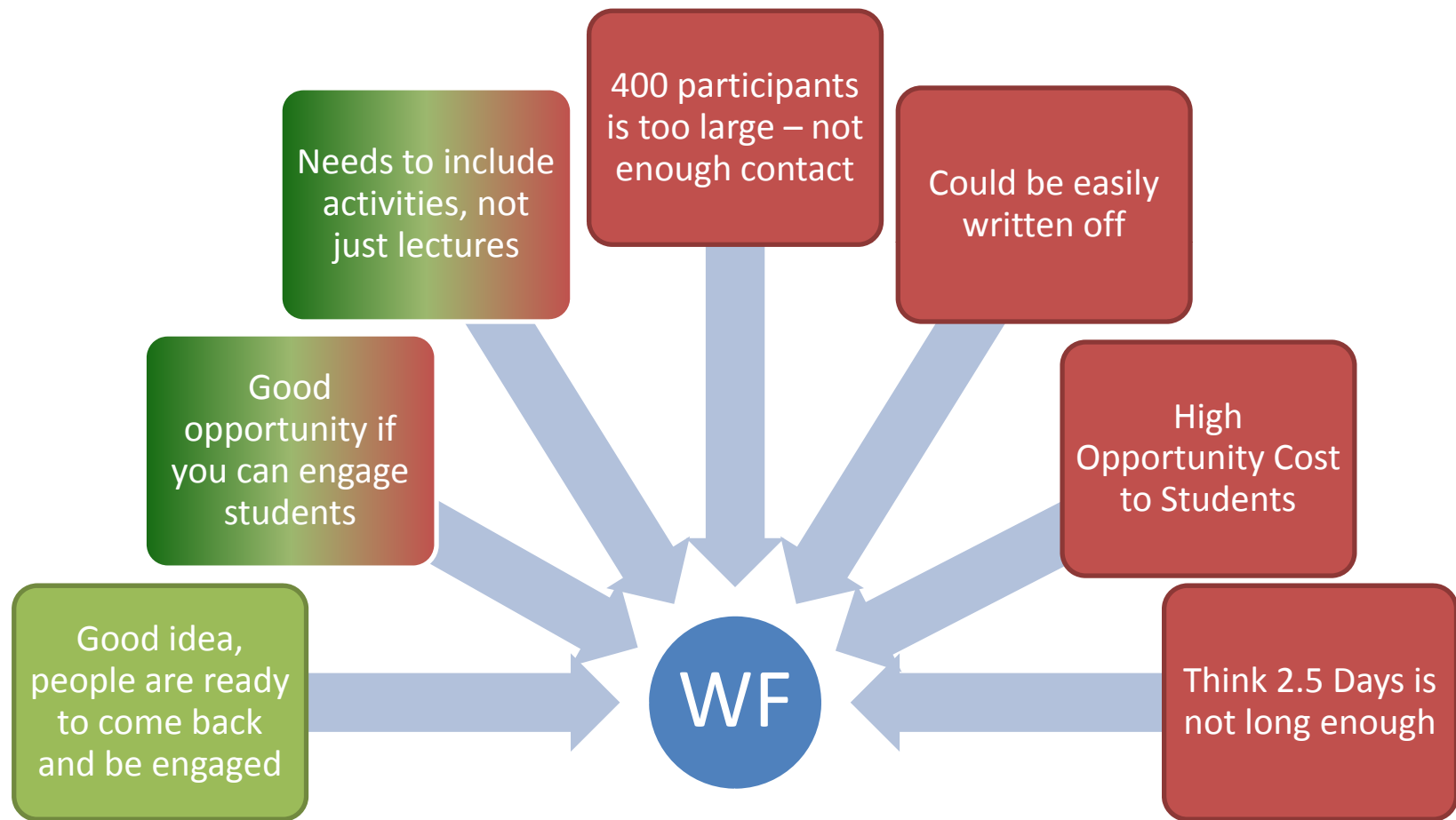
This is the proposal that the students had the most constructive feedback about. They thought it was a good idea, but needed more details. They also suggested changes to the format

Key themes that emerged:

- In theory this can be good, but concerned about application
- Needs to be unbelievably engaging

# Winter Forum

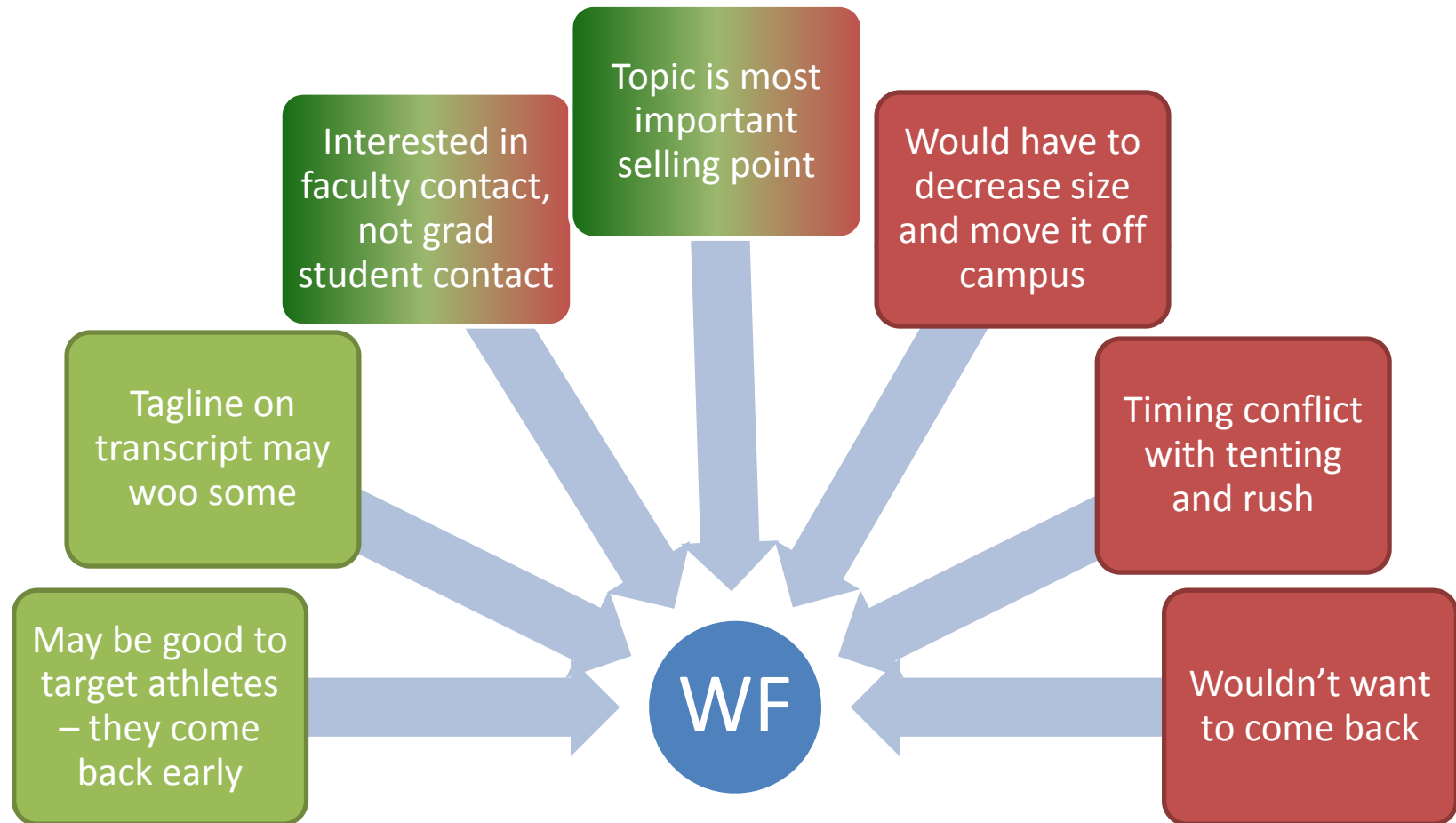
## Overall Impressions



Green indicates a positive response, red indicates a non-positive response.

# Winter Forum

## Comments about Participation



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# Winter Forum Suggested Topics

Global Health

Ethics

Economics

Future Oriented

Green Economy  
(mixed reviews)

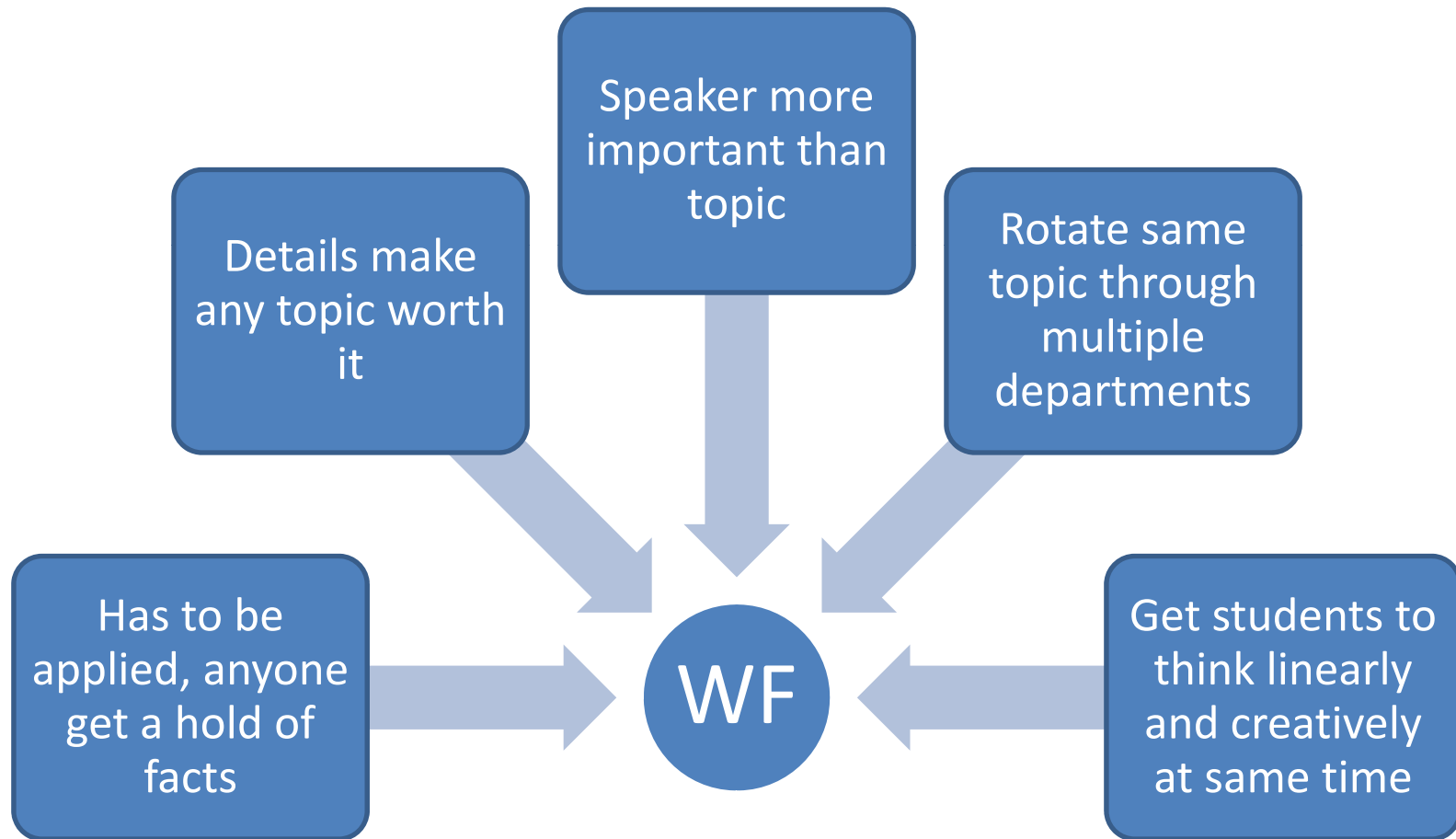
Social  
Marginalization

Immigration

Nuclear  
Proliferation

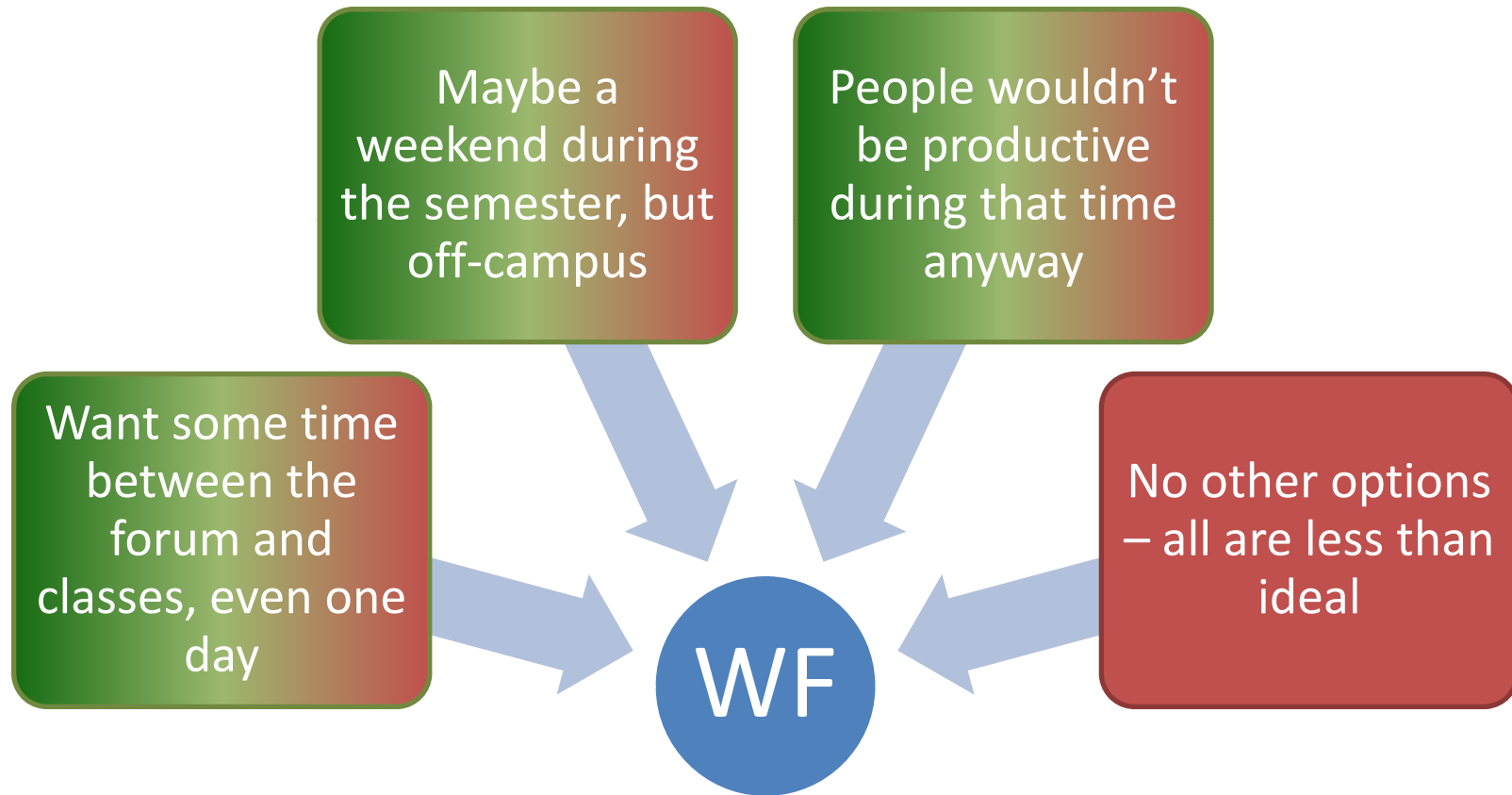
# Winter Forum

## Comments about Topics



# Winter Forum

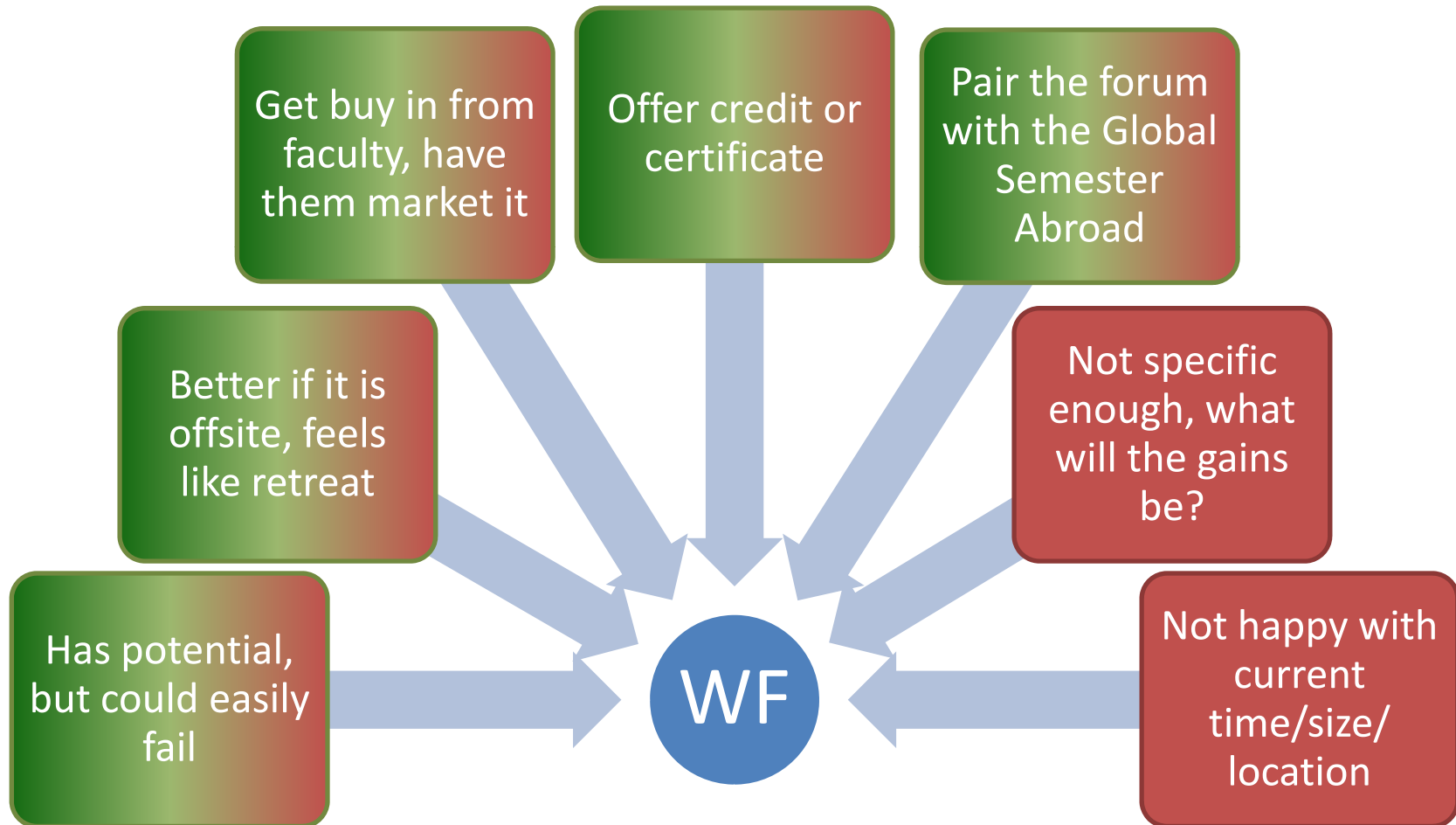
## Comments about Timing



Green indicates a positive response, red indicates a non-positive response.

# Winter Forum

## Additional Comments



Green indicates a positive response, red indicates a non-positive response.

# Winter Forum Student Suggestions

Either make it smaller, or make it longer

Perhaps hold it over a weekend during the semester

Have Duke host an event for foreign students. Like a student G8 conference

Hold it off campus, even in Durham

Populate with 'Rockstar' Faculty, and have them promote it

Interdisciplinary is key – have it cross departments

- Suggested students from universities in other countries

- Opportunity to mix roommates, force interaction

- Weren't sure how you determine whom

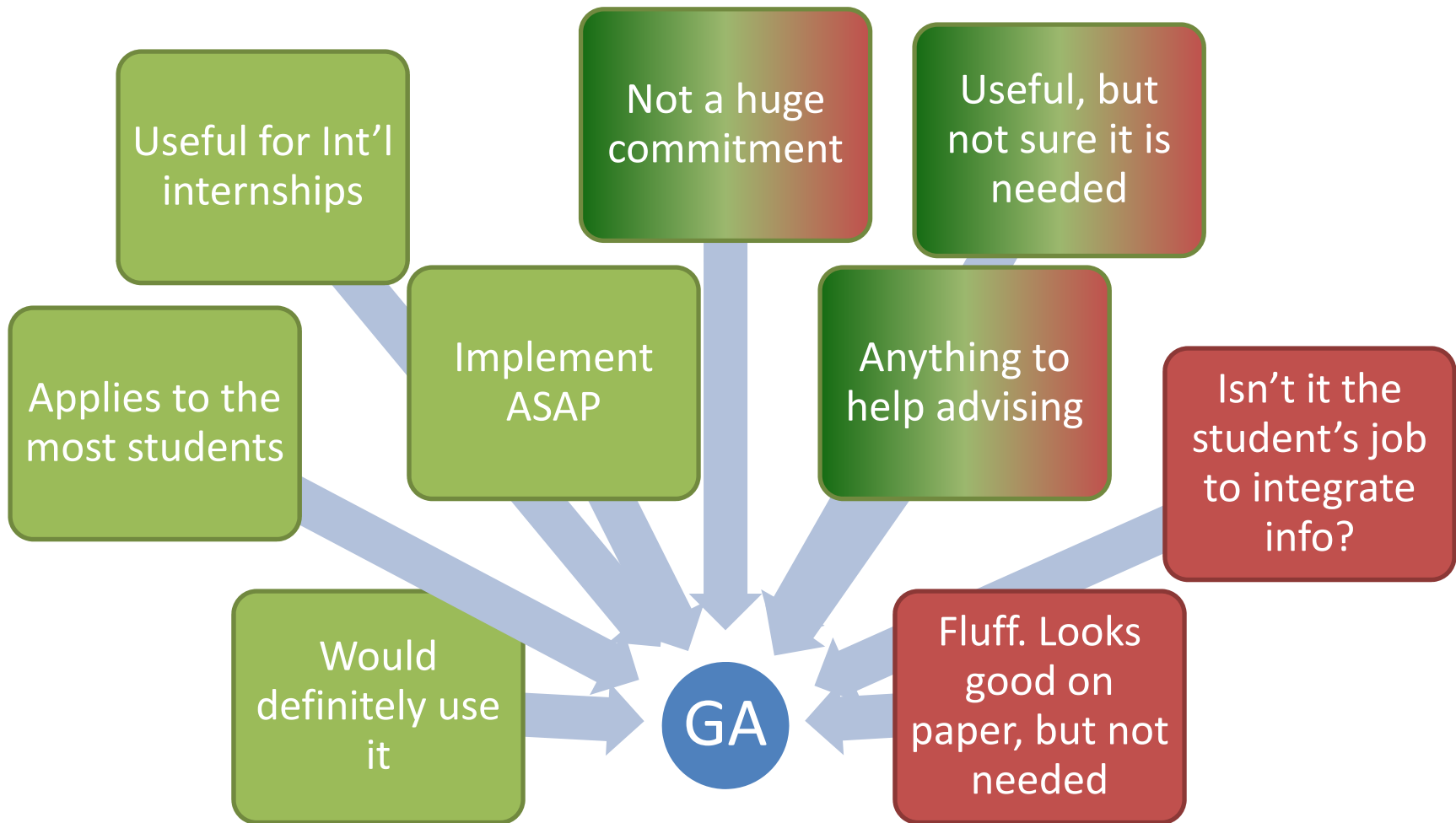
# Global Advising Jess' Analysis

The students thought this was the most needed, and the easiest to implement, although a small percentage saw no need for the program. All agreed there is a need to centralize information on global opportunities.

## Key Themes that emerged

- Students want to engage in global citizenship, but not sure how
- They support anything that will improve advising

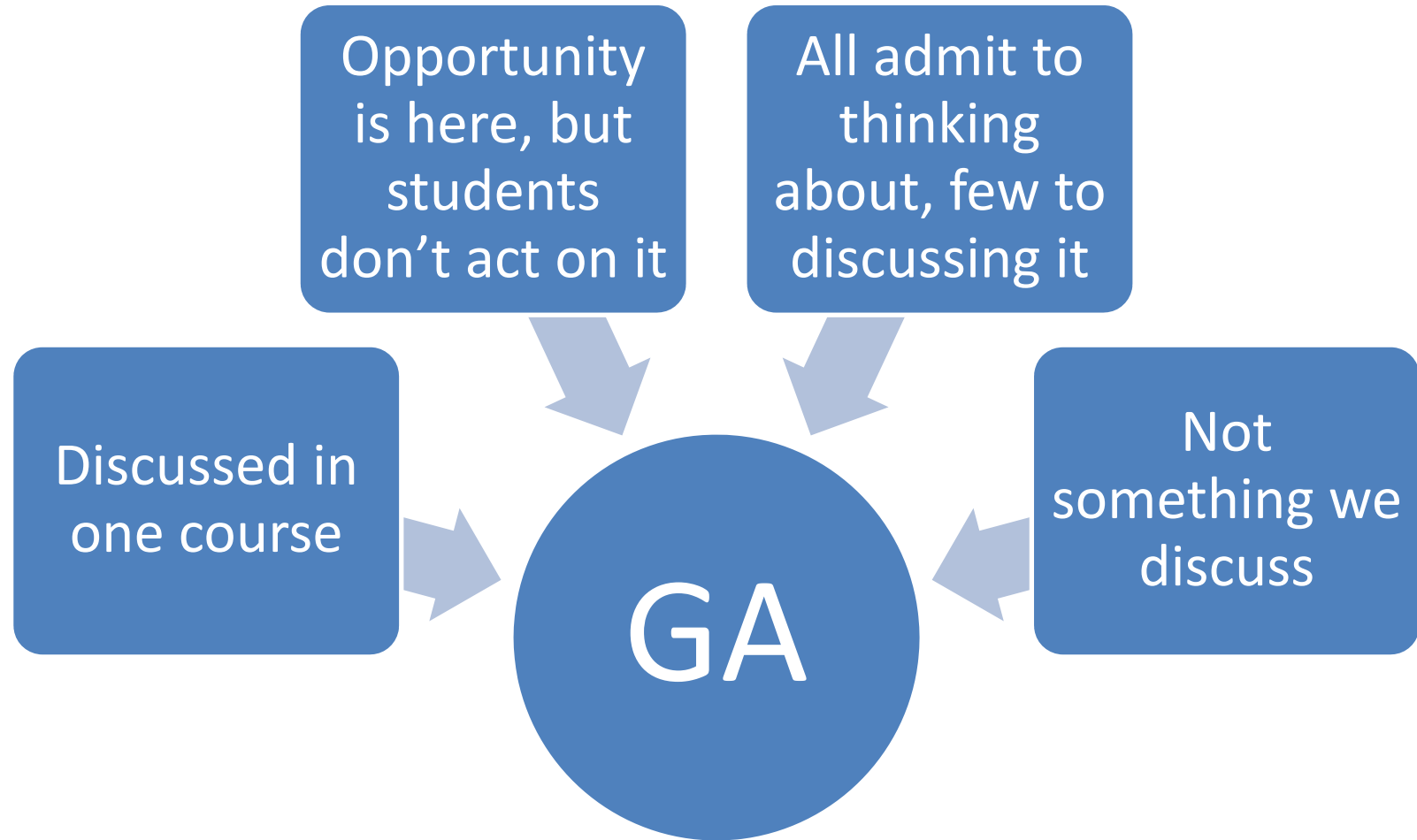
# Global Advising Overall Impressions



Green indicates a positive response, red indicates a non-positive response.

# Global Advising

## Comments about Global Citizenship



# Other engaging experiences...

FOCUS /Common Ground

- Engaging with faculty really made these worth it

Service Learning Opportunities

- Push the students to grow

DukeEngage

- Every single student brought this up

Teachers without Borders/  
Engineers without Borders

Local clubs

- Latin dance club
- Tutoring local Durhamites in English

# Integration of global experiences

The students were asked if these engaging events were connected, or singular

- Most said they were singular events

# Other topics that came up...

Global Internships

- Nearly every group talked about this, they want access, don't have to be paid

Integration of global opportunity information

- Feel that the information is out there, but hard to find. Need a single location

Need to improve advising

Engage in more international activities on East Campus

- Feel that everything is on West Campus

Push faculty as the real resource