

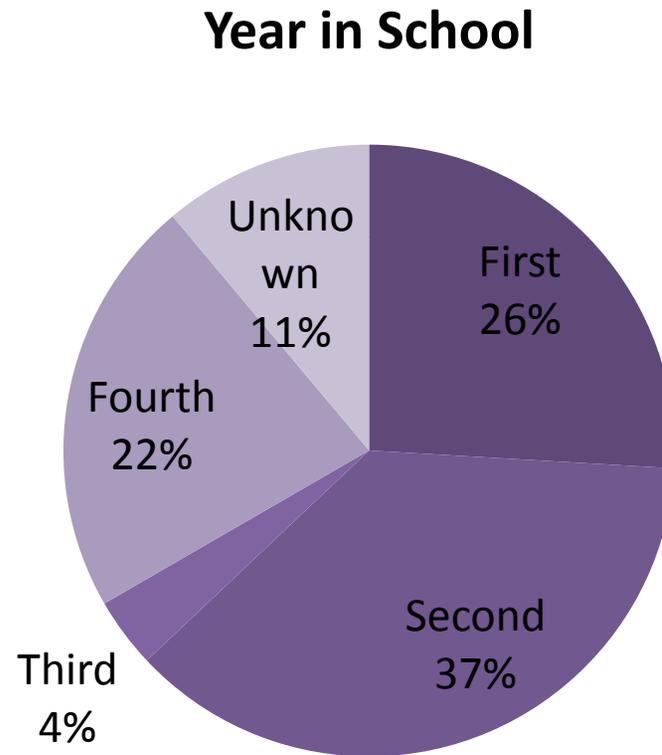
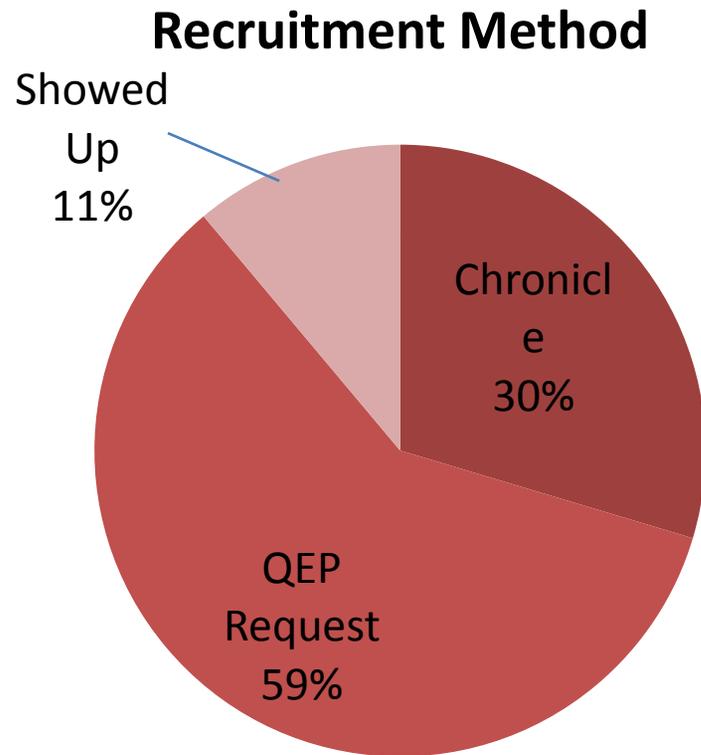
Quality Enhancement Plan

Summary of Student Focus Groups

5 – 11 November 2008

Participant Demographics

29 Undergraduates

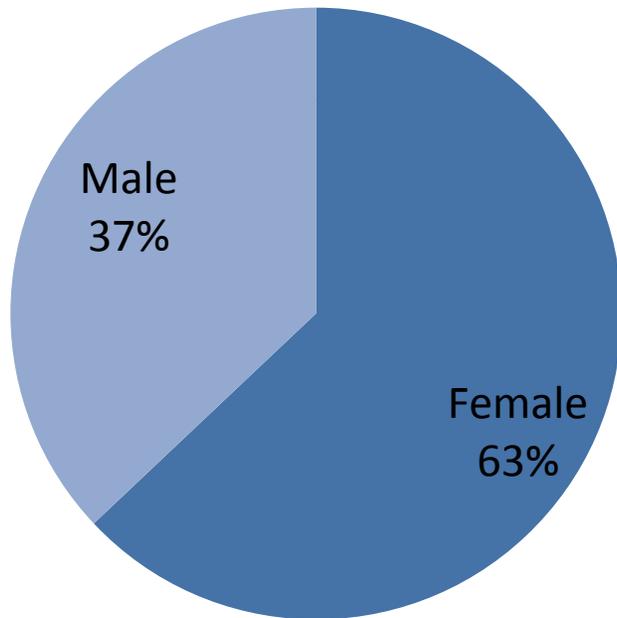


Students who “showed up” did not contact me prior to attending the session.

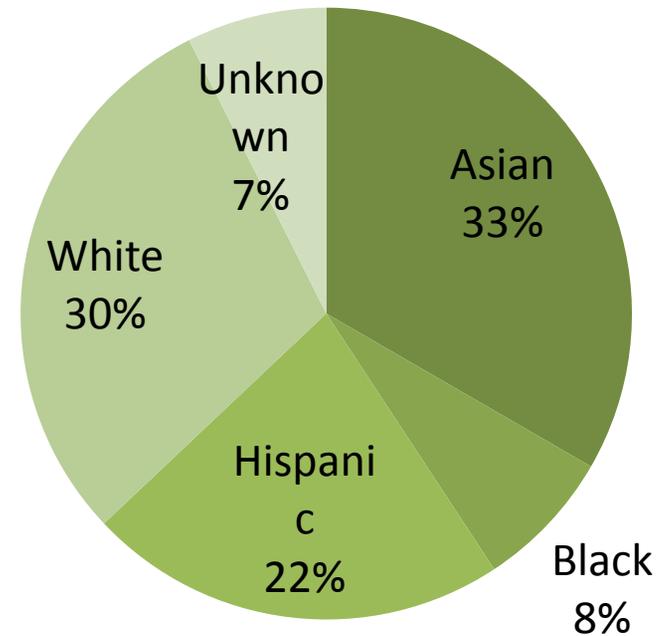
Participant Demographics

29 Undergraduates

Gender



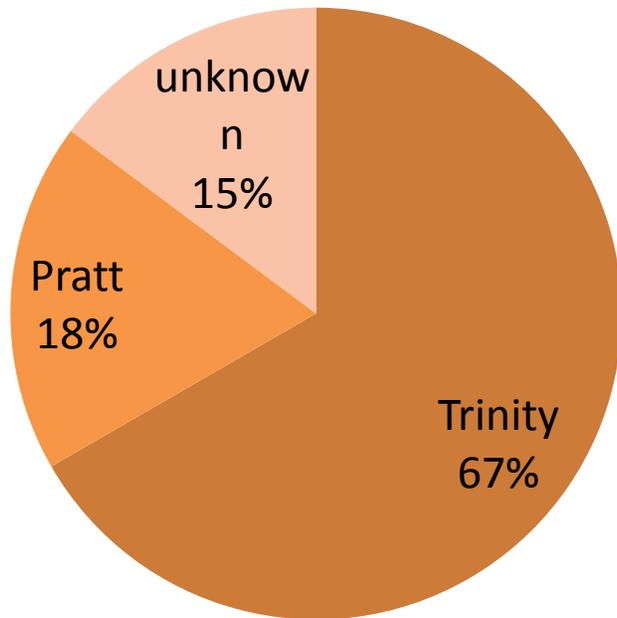
Ethnicity



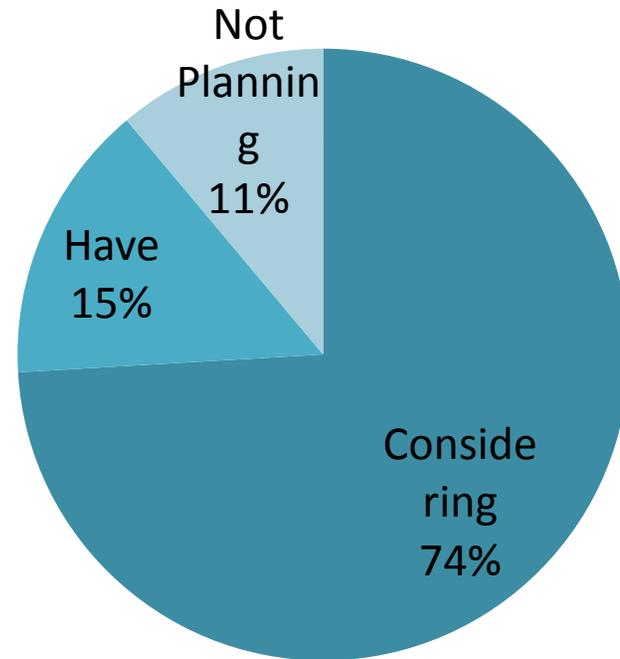
Participant Demographics

29 Undergraduates

College



Study Abroad Status



Focus Group Format

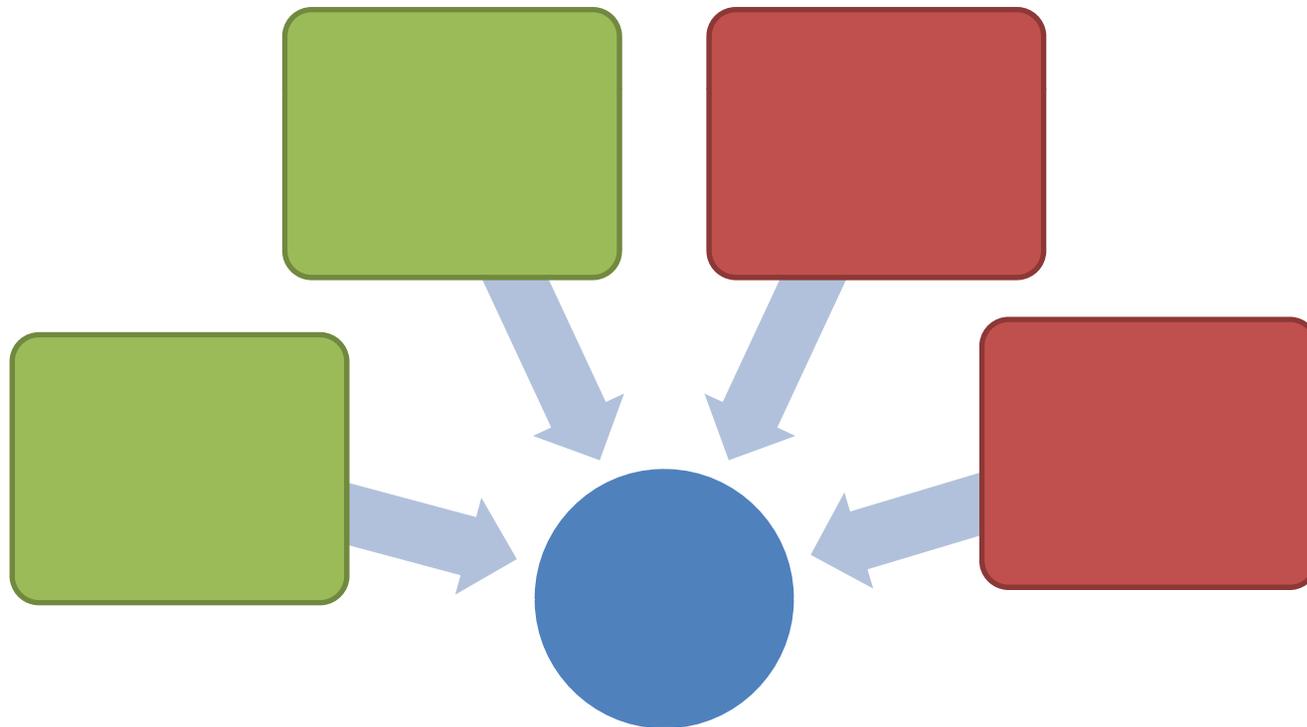
Six Focus Groups with 29 Participants

Students read a one-page information sheet,
and then were asked their opinions of the
three proposals

Each session ran for one hour, with
approximately 15 minutes dedicated to each
proposal area

How to read the graphics

Each text box represents an comment/theme from the focus group, color indicates the positive or negative attitude associated with the comment/theme



Global Semester Abroad

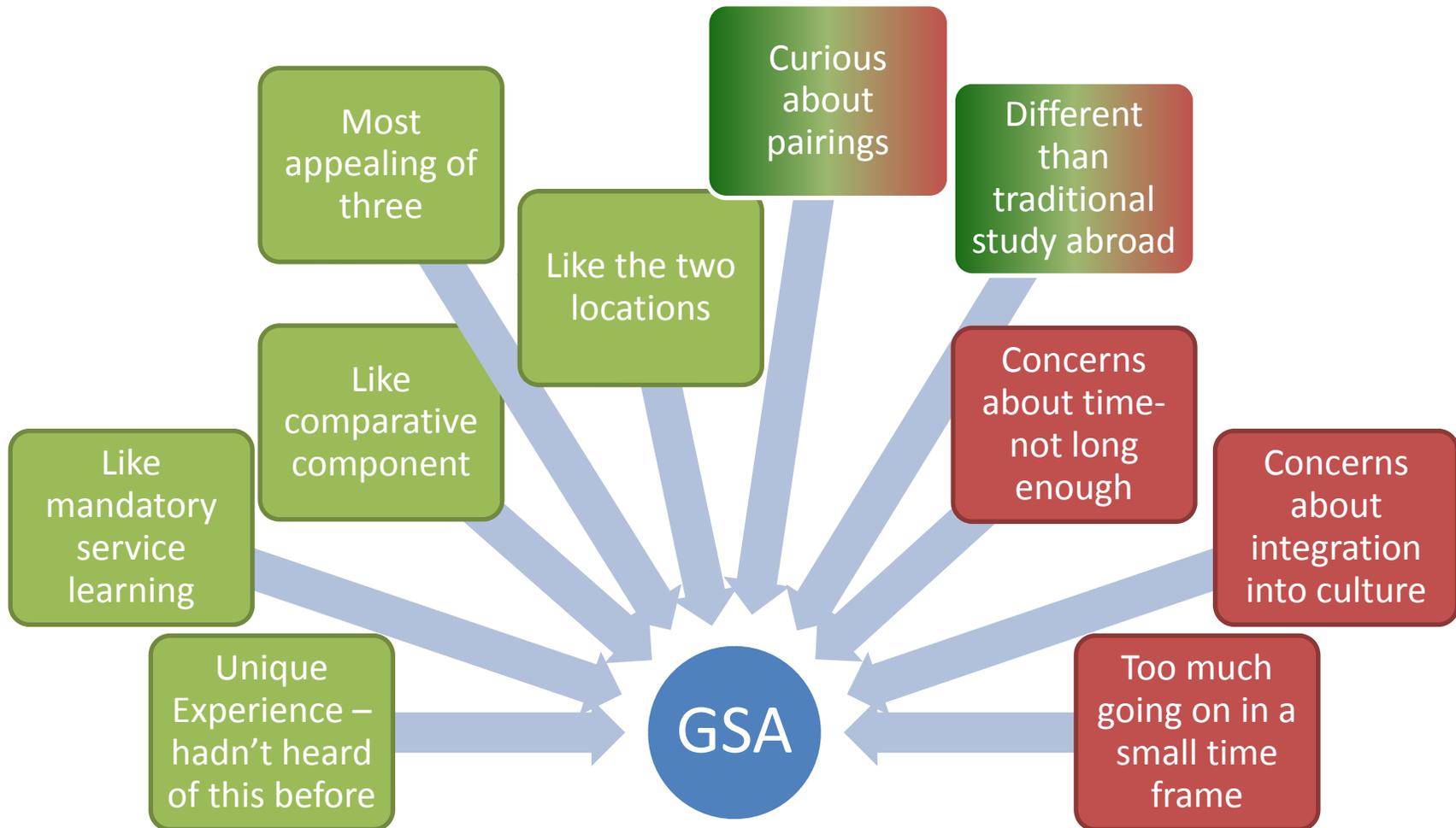
Jess' Analysis

This was the most popular of all three proposals. Students recognized that it was different from traditional study abroad, but the comparative component was compelling. Many said they would consider participation.

Key themes that emerged:

- The program needs to fulfill Duke requirements. Many students feel restricted in what they can do.
- The only way it will work is if the students are able to fully engage in foreign culture. It will be hard, but that is where this program is weak (due to short amount of time and being with other Americans).

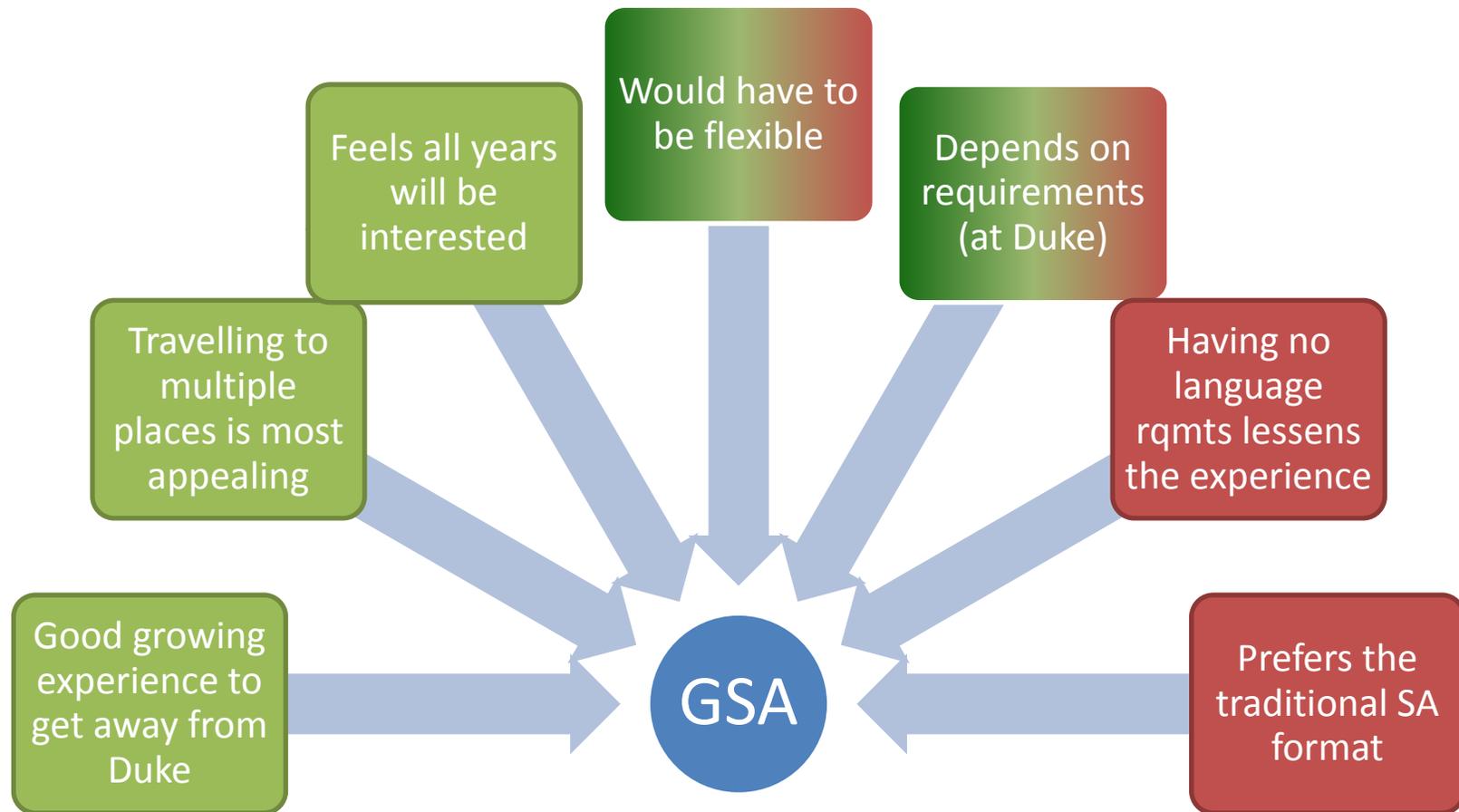
Global Semester Abroad Overall Comments



Green indicates a positive response, red indicates a non-positive response.

Global Semester Abroad

Comments about participation



Green indicates a positive response, red indicates a non-positive response.

Global Semester Abroad

Suggested Themes/Countries

Racial Issues/Conflict

- Paris/Berlin

Public Policy/Gov't

- South America – Argentina/Colombia
- Africa – South Africa

Economics

- France/Italy
- India/China/Argentina

Environment

- Germany/China

Global Health/Health Disparities/Epidemics

- Africa/Argentina

Education (of women)

- India/China

Global Semester Abroad

Tips to involve the community



Green indicates a positive response, red indicates a non-positive response.

Global Semester Abroad

What to do with the Free Week

Overall consensus was to allow flexibility.

Provide optional structure, student learning,
but allow student to choose specifics

Perhaps provide three to four options to choose
among

Global Semester Abroad

How to Market

Focus on country pairs

Distinguish from traditional SA

Satisfy Requirements

Market through major

Don't think enthusiasm will be a problem

Mix of SA and DukeEngage

Winter Forum

Jess' Analysis

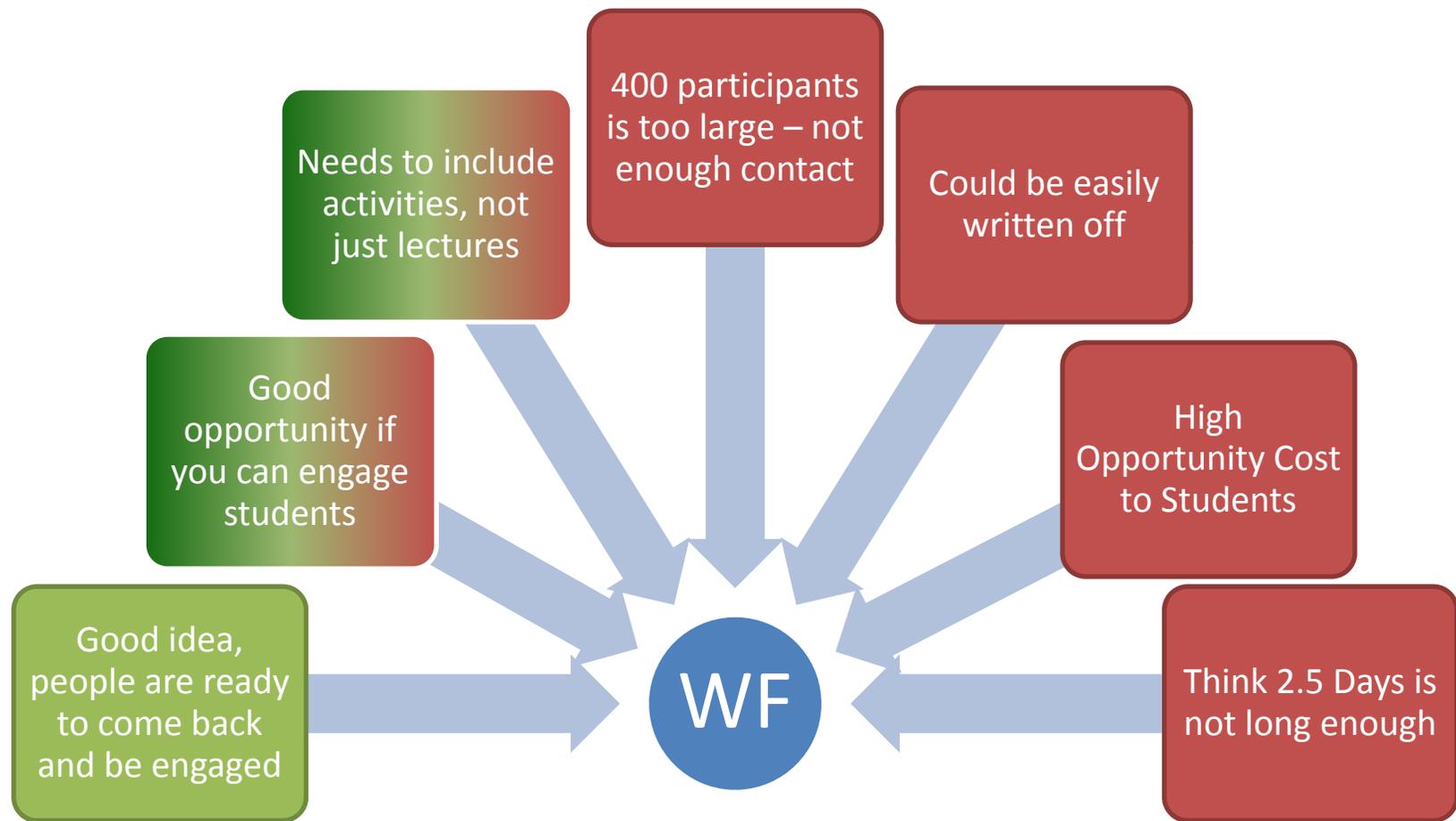
This is the proposal that the students had the most constructive feedback about. They thought it was a good idea, but needed more details. They also suggested changes to the format

Key themes that emerged:

- In theory this can be good, but concerned about application
- Needs to be unbelievably engaging

Winter Forum

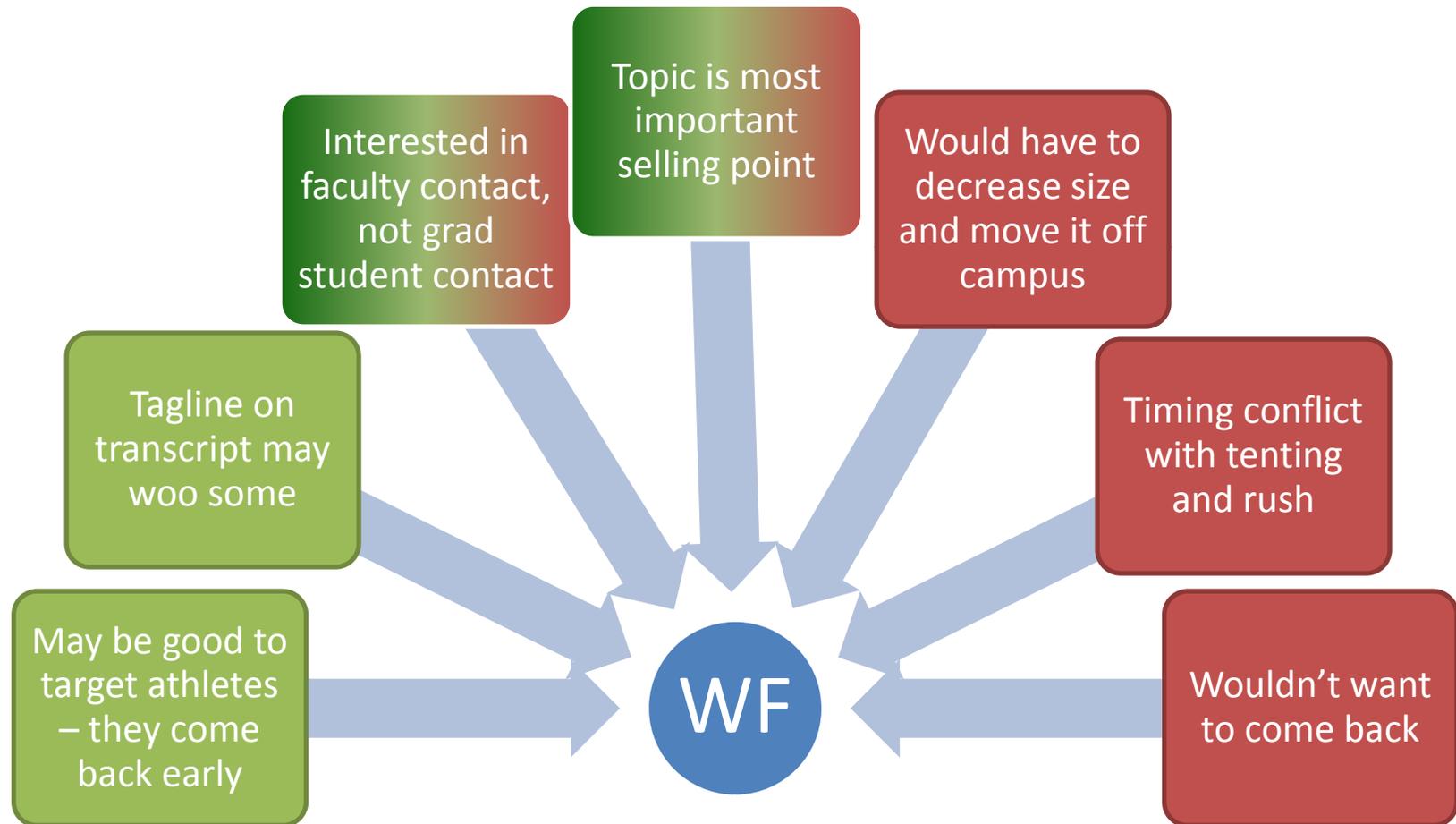
Overall Impressions



Green indicates a positive response, red indicates a non-positive response.

Winter Forum

Comments about Participation



Green indicates a positive response, red indicates a non-positive response.

Winter Forum Suggested Topics

Global Health

Ethics

Economics

Future Oriented

Green Economy
(mixed reviews)

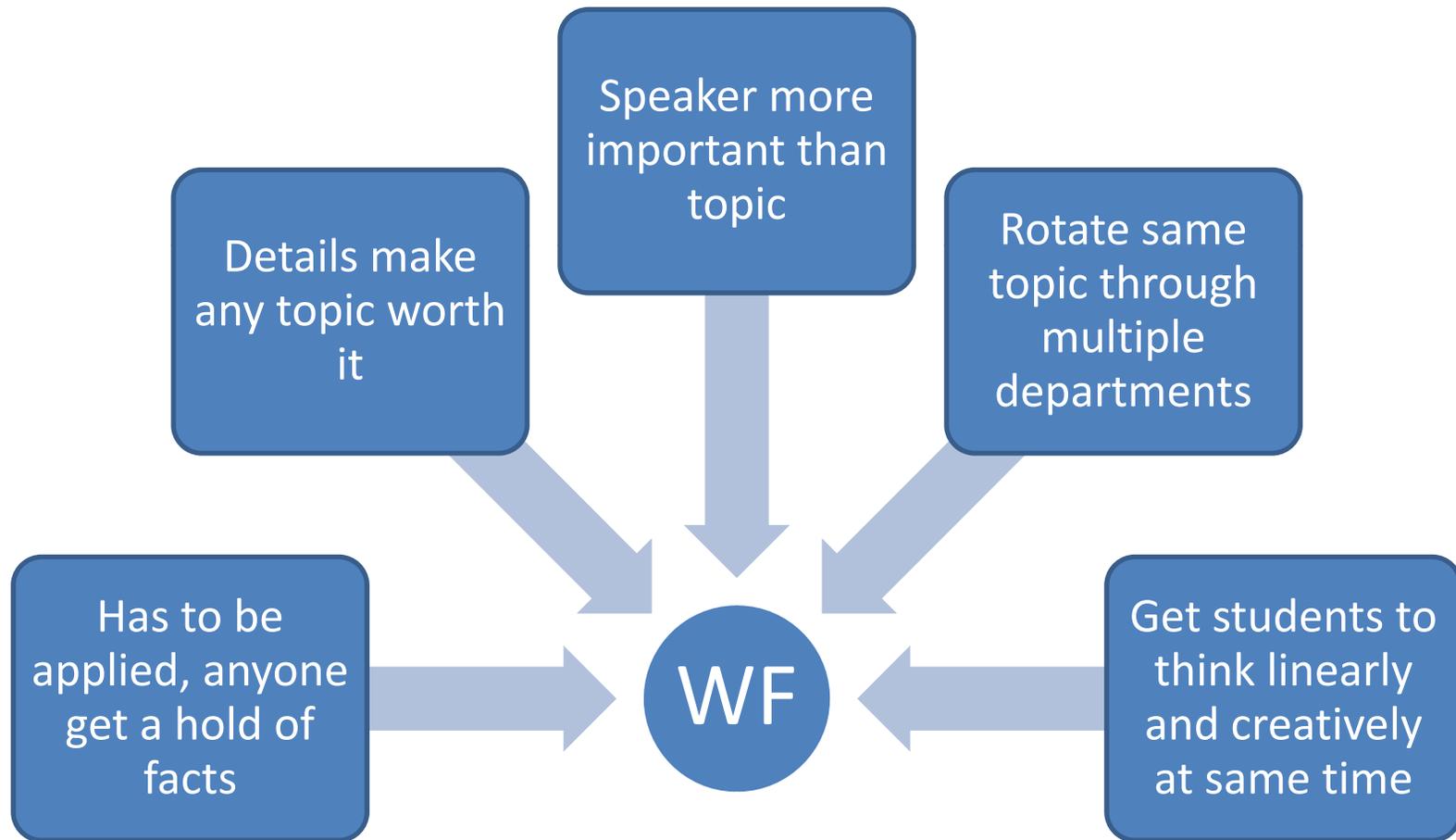
Social
Marginalization

Immigration

Nuclear
Proliferation

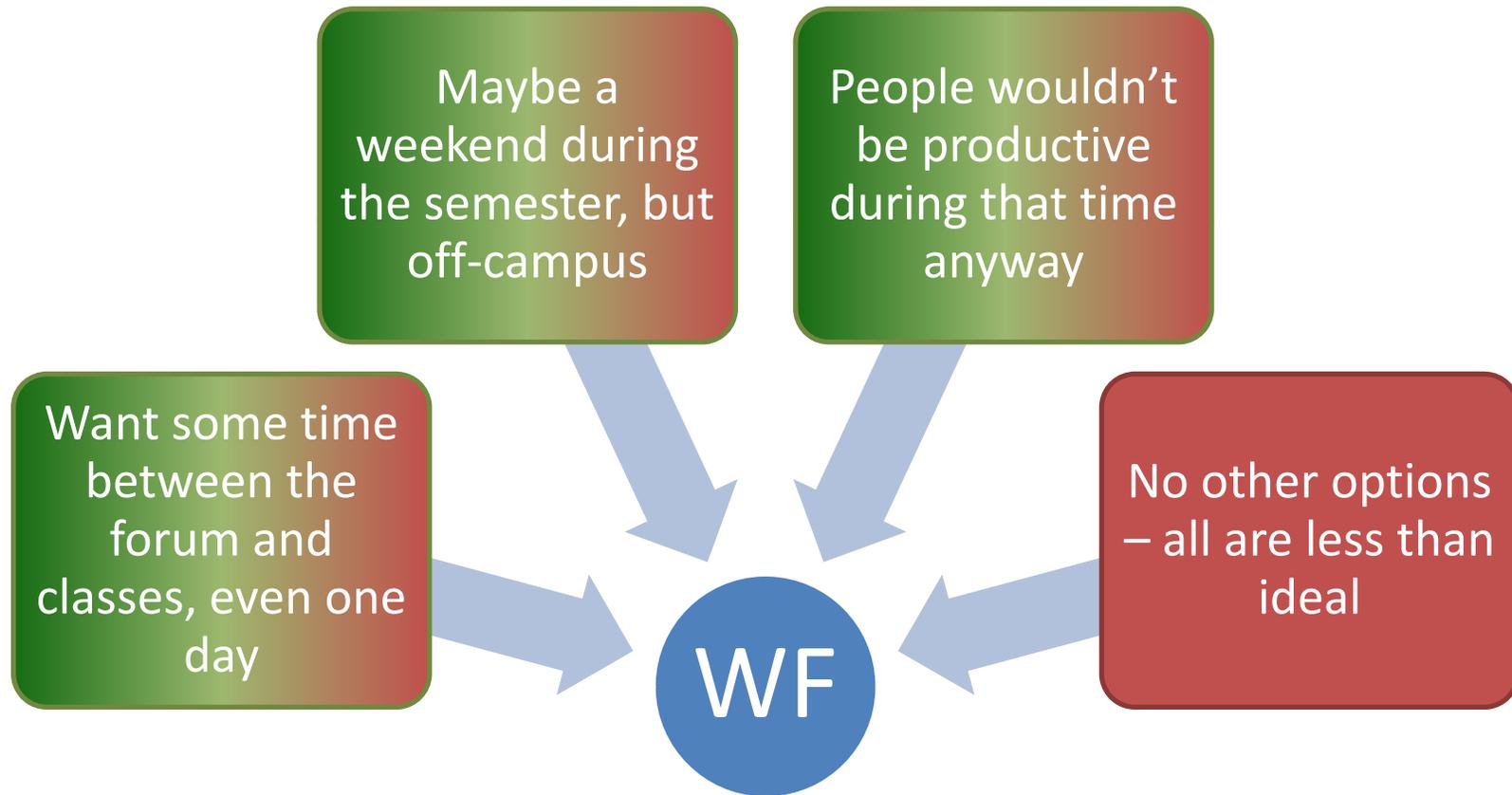
Winter Forum

Comments about Topics



Winter Forum

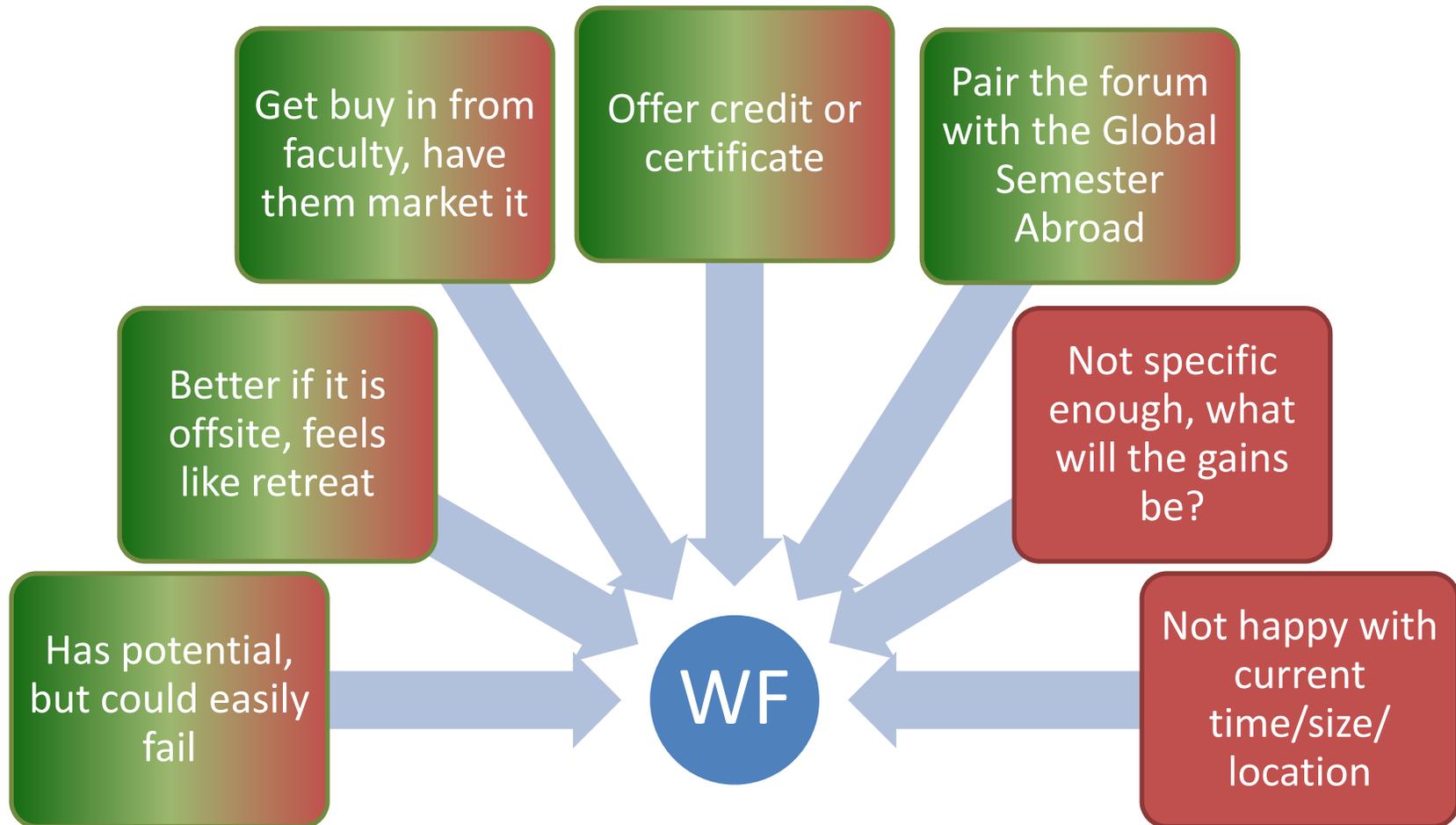
Comments about Timing



Green indicates a positive response, red indicates a non-positive response.

Winter Forum

Additional Comments



Green indicates a positive response, red indicates a non-positive response.

Winter Forum Student Suggestions

Either make it smaller, or make it longer

Perhaps hold it over a weekend during the semester

Have Duke host an event for foreign students. Like a student G8 conference

Hold it off campus, even in Durham

Populate with 'Rockstar' Faculty, and have them promote it

Interdisciplinary is key – have it cross departments

- Suggested students from universities in other countries

- Opportunity to mix roommates, force interaction

- Weren't sure how you determine whom

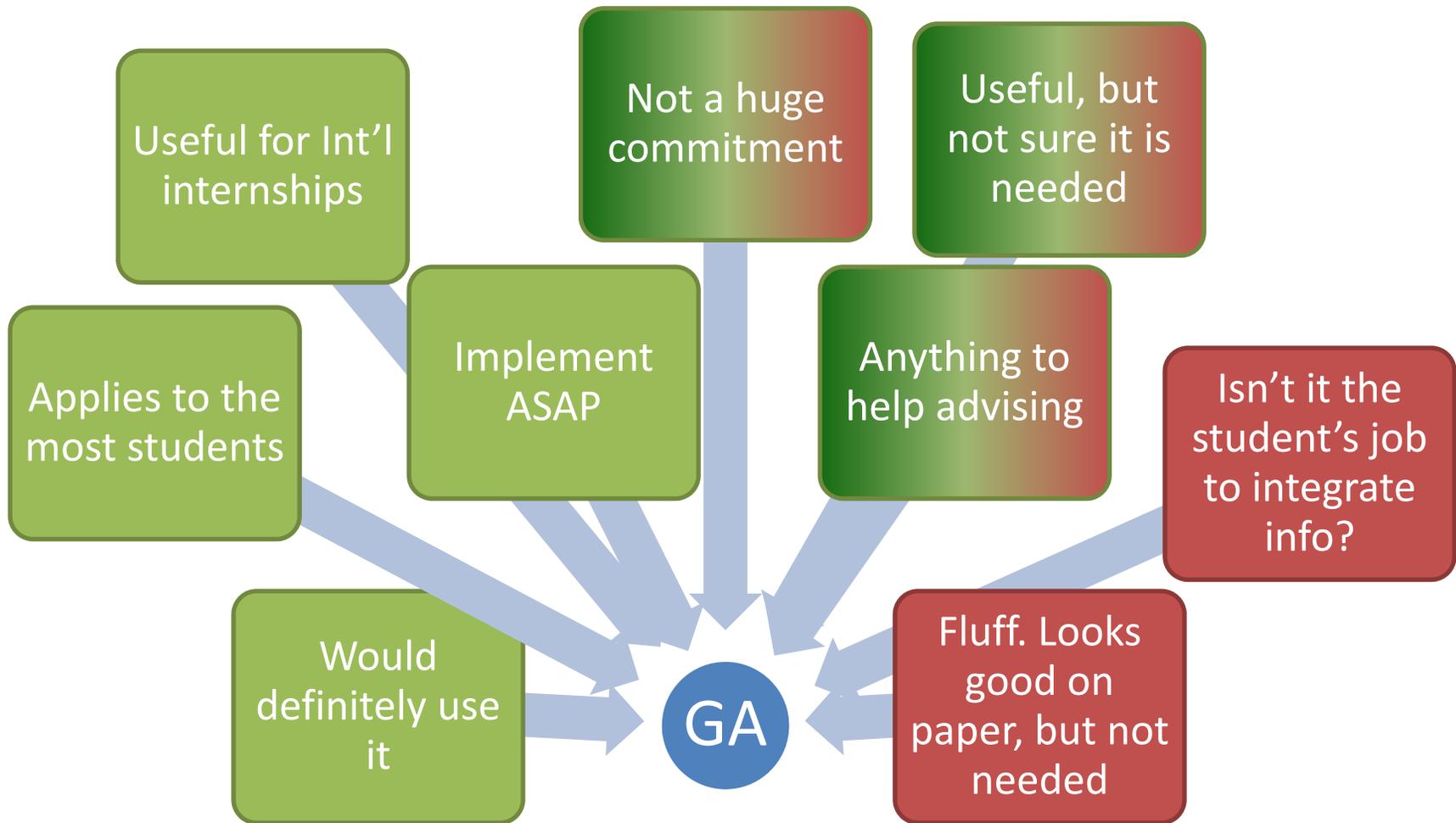
Global Advising Jess' Analysis

The students thought this was the most needed, and the easiest to implement, although a small percentage saw no need for the program. All agreed there is a need to centralize information on global opportunities.

Key Themes that emerged

- Students want to engage in global citizenship, but not sure how
- They support anything that will improve advising

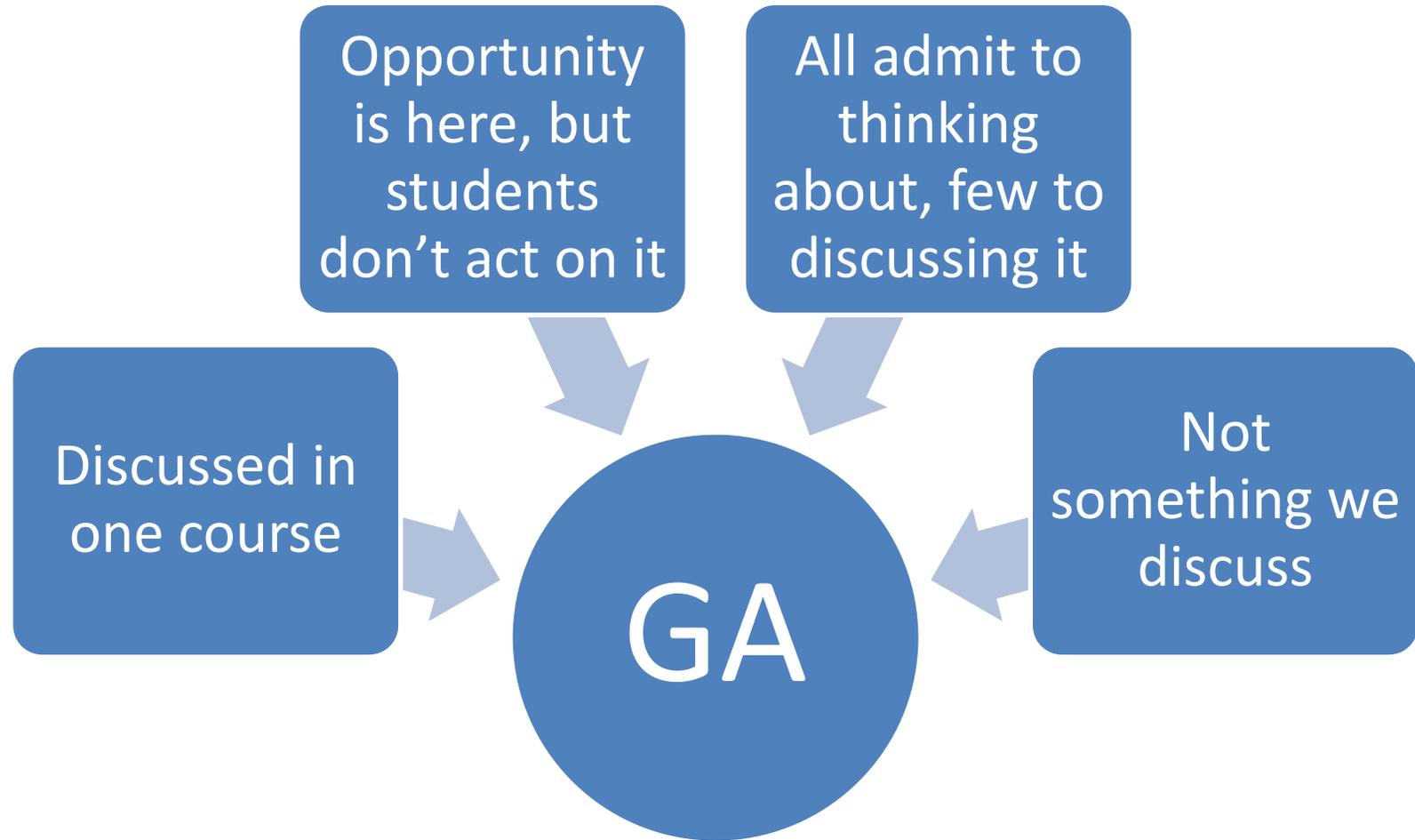
Global Advising Overall Impressions



Green indicates a positive response, red indicates a non-positive response.

Global Advising

Comments about Global Citizenship



Other engaging experiences...

FOCUS /Common Ground

- Engaging with faculty really made these worth it

Service Learning Opportunities

- Push the students to grow

DukeEngage

- Every single student brought this up

Teachers without Borders/
Engineers without Borders

Local clubs

- Latin dance club
- Tutoring local Durhamites in English

Integration of global experiences

The students were asked if these engaging events were connected, or singular

- Most said they were singular events

Other topics that came up...

Global Internships

- Nearly every group talked about this, they want access, don't have to be paid

Integration of global opportunity information

- Feel that the information is out there, but hard to find. Need a single location

Need to improve advising

Engage in more international activities on East Campus

- Feel that everything is on West Campus

Push faculty as the real resource